



CORPORATE PRESENTATION

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OBJECTIVE & SCOPE

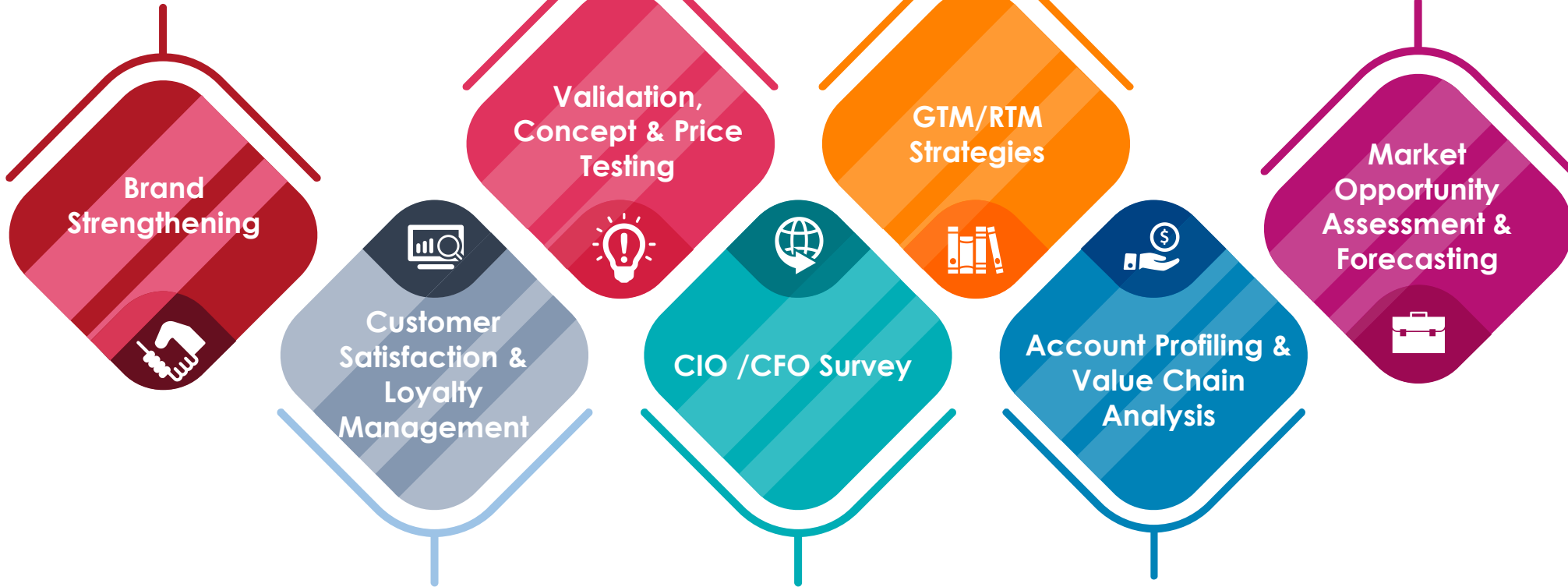
OUR SERVICES ARE BACKED BY COMBINED INDUSTRY EXPERIENCE OF MORE THAN 30 YEARS AND WE ASSIST YOU IN:

- Brand Awareness and Perception
- Brand Positioning (The "Four Wall" Analysis)

- Evaluate consumer response to a product/service idea prior to its introduction to the market.
- Understand consumer attitudes toward existing offerings.

- Marketing collaterals
- Blogs, Articles
- E-newsletter
- Whitepapers
- Thought Leadership

- Penetration, Investment, Sizing and Driver Analysis
- Global/Country/City level Market
- Customized Reports as per your requirements



- CSAT Survey (In House Primary Team)
- Understand customer needs and pain points

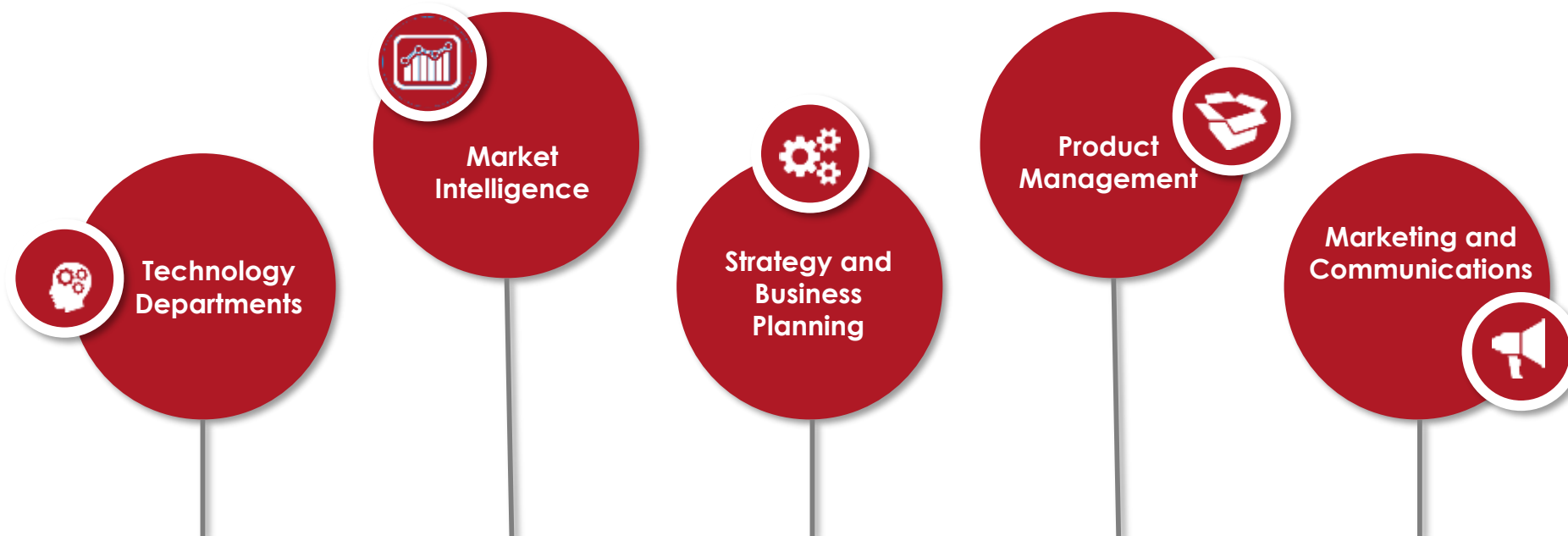
- Current & Future Trends
- Understand the global perspective of technology and their strategy

- Help you in bringing a product or service to the customer
- In-depth Account Based Profiling
- Merger & Acquisition support

■ WHY INFOHOLIC RESEARCH AND FOR WHOM?

- Emerging provider of global in-depth market research and consulting services with strong focus in ICT, Semiconductor & Electronics, Chemicals and Healthcare Domains
- Independent research and consulting firm with combined experience of 50+ manpower years
- Global vertical specific coverage with focus on domestic and emerging markets
- Proven capabilities on niche markets and upcoming technologies
- Robust research methodology with data triangulation from supply side, demand side and multiple secondary sources (includes primary information from industry experts).
- Offices in India with presence in US and consultants in all major countries worldwide

AT INFOHOLIC, WE GENERATE ACTIONABLE INSIGHTS FOR NEARLY EVERY FUNCTIONAL AREA WITHIN OUR CLIENT'S ORGANISATION





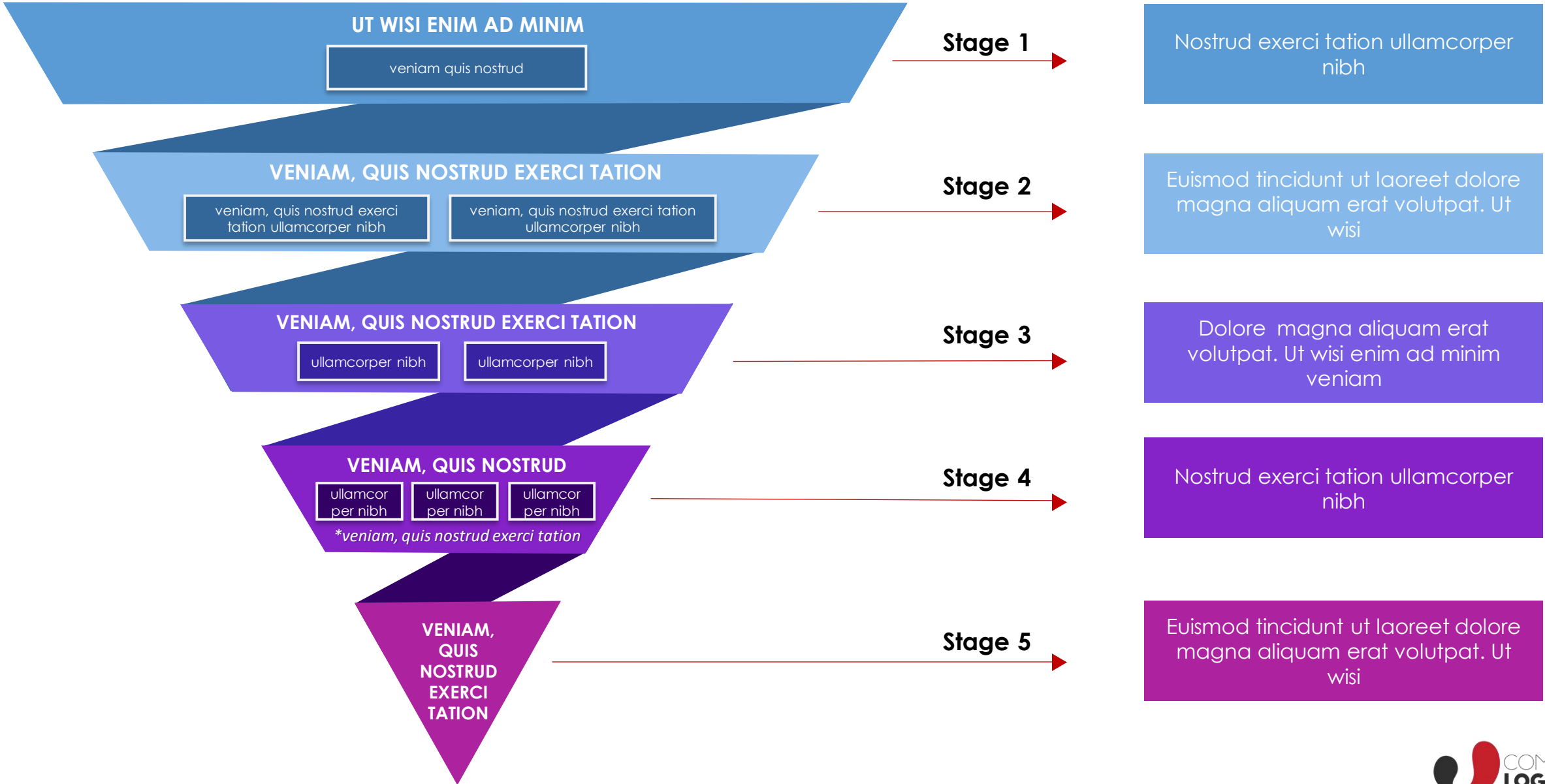
COVERAGE

- **Cloud Computing & Infrastructure:** SaaS, IaaS, PaaS, Datacentre, Networking, Infrastructure and Embedded technologies
- **Social Media, Mobile and Analytics:** SMAC technologies being used in or by networking sites, smartphones, and BI & analytics
- **Information Security and Risk:** All technologies related to IT security products and services
- **Telecom & IT:** Technologies related to telecommunication and IT Hardware industry
- **Software & Services:** Solutions and services used by different industries (BFSI, Retail, Healthcare, Automotive, Manufacturing, and many more)
- **Green Computing:** All technologies that are eco-friendly, and reduce the environmental effect of the IT operations
- Our ICT reports have an extensive coverage backed by years of experience in Industry, from our experts. Our deep dive analysis ensures a quality report quantifiable with in-depth coverage of all the concurrent topics that helps you to make right decisions.

TABLE PRACTICE

OPTIONS	OPTION 1	OPTION 2	OPTION 3	OPTION 4	OPTION 5	OPTION 6
TOP NO.1	Lorem ipsum dolor sit amet	Lorem ipsum dolor sit amet	Lorem ipsum dolor sit amet	Lorem ipsum dolor sit amet	Lorem ipsum dolor sit amet	Lorem ipsum dolor sit amet
AWARD	Lorem ipsum dolor sit amet	Lorem ipsum dolor sit amet	Lorem ipsum dolor sit amet	Lorem ipsum dolor sit amet	Lorem ipsum dolor sit amet	Lorem ipsum dolor sit amet
GOOD DESIGN	Lorem ipsum dolor sit amet	Lorem ipsum dolor sit amet	Lorem ipsum dolor sit amet	Lorem ipsum dolor sit amet	Lorem ipsum dolor sit amet	Lorem ipsum dolor sit amet
FAST SUPPORT	Lorem ipsum dolor sit amet	Lorem ipsum dolor sit amet	Lorem ipsum dolor sit amet	Lorem ipsum dolor sit amet	Lorem ipsum dolor sit amet	Lorem ipsum dolor sit amet
BRAIN	Lorem ipsum dolor sit amet	Lorem ipsum dolor sit amet	Lorem ipsum dolor sit amet	Lorem ipsum dolor sit amet	Lorem ipsum dolor sit amet	Lorem ipsum dolor sit amet

HOW IT COME TO LIGHT



THANK YOU FOR YOUR TIME

